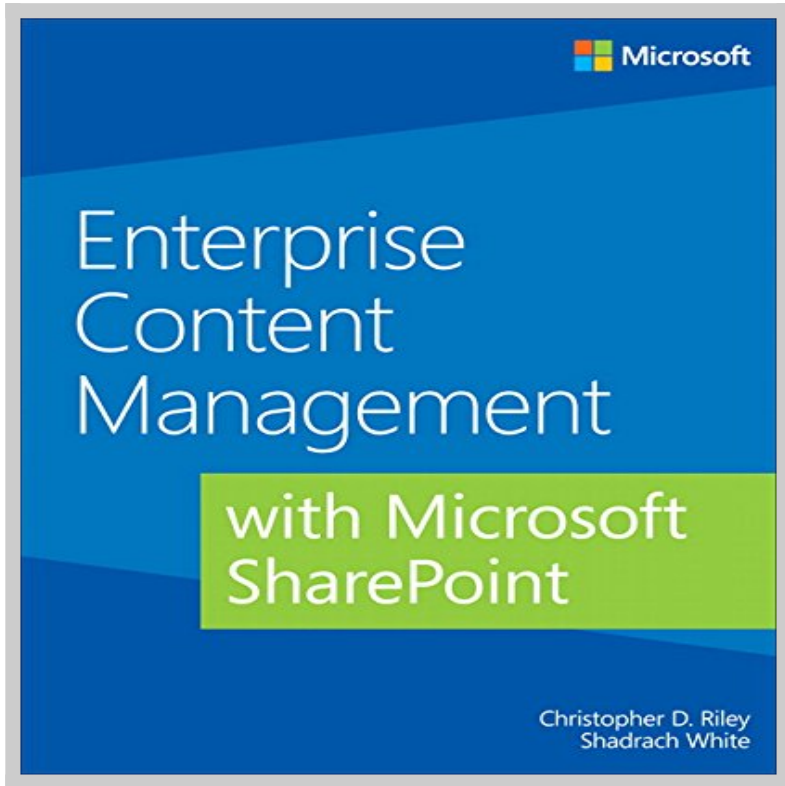


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## **Solve your content management problems efficiently with Microsoft SharePoint**

Meet the challenges of Enterprise Content Management (ECM) head on, using rich ECM features in SharePoint 2013. Led by two ECM experts, youâ€™ll learn how to build a solid information architecture (IA) for managing documents, knowledge, web content, digital assets, records, and user-generated content throughout your organization. With examples and case studies based on the authorsâ€™ real-world experience, this practical book is ideal for CIOs, marketing executives, project managers, and enterprise architects.

Discover how to:

- Design a scalable, easy-to-use content management repository
- Build an ECM team with specific project governance roles
- Gain stakeholder support for project and change management
- Foster user adoption by clarifying general IA concepts
- Organize content using SharePoint records management tools
- Configure content types, managed metadata, and site settings
- Examine processes for managing paper-driven vs. digital content
- Apply best practices for deploying SharePoint ECM features
- Support risk management and compliance regulations

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