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Getting Started Wordpress Design Website Book Preview

If you're a beginning blogger looking for an easy-to-follow, friendly guide to help you produce an attractively designed blog or website, this is the book for you. You'll learn the basics of WordPress, one-click installs, and customizations. There's also coverage of SEO, categorizing blog posts, and social media promotion strategies, such as importing your blog into a Facebook page. This book's approach starts out simple using step-by-step examples and builds from there, enabling you to gain confidence in building your blog. You'll soon feel comfortable with a variety of helpful techniques: writing the text for your blog, adding pictures to your posts, publicizing your blog, tracking the number of visitors you've had,

customizing the look and feel of your blog, managing comment spam, and even exploring ecommerce. You'll see sample blogs in the book and on the companion website so you can get an idea of what other bloggers are doing. Readers await your blog!