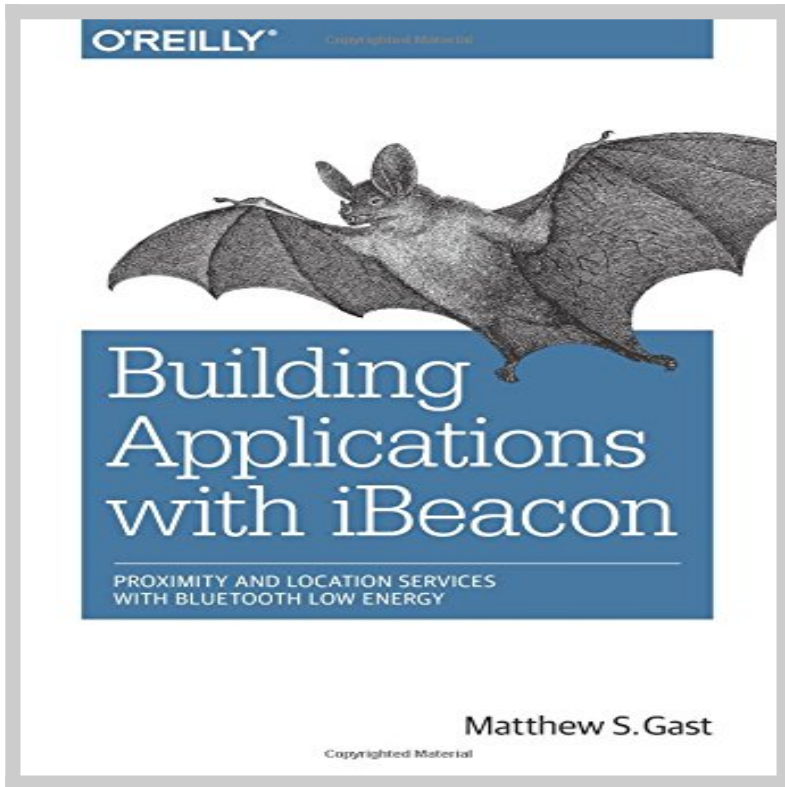


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Building Applications Ibeacon Proximity Bluetooth Book Preview

High-precision location information is increasingly useful for mobile application developers, since it allows devices to interact with the world around them. This practical book shows you how to achieve armâ€™s reach accuracy with iBeacons, simple transmitters that enable your applications to react to nearby surroundings and then deliver timely, relevant informationâ€™ especially indoors, where GPS and cell service are inaccurate.

Whether youâ€™re enabling a map, giving users directions, creating a

game, recommending purchases, letting users check in, or creating an immersive experience, youâ€™ll learn how iBeacons provide precise location information, empowering your applications to engage and interact with users nearby.

- Get examples of several application types you can build with iBeacons
- Learn how iBeacons provide applications with proximity information
- Set up, activate, and test iBeacons on both specialized and general-purpose hardware
- Explore the APIs and tools you need to develop location-aware mobile applications
- Use built-in iOS features to interact with iBeacons, including Passbook
- Build networks to help shoppers, travelers, conference attendees, and others find what theyâ€™re looking for