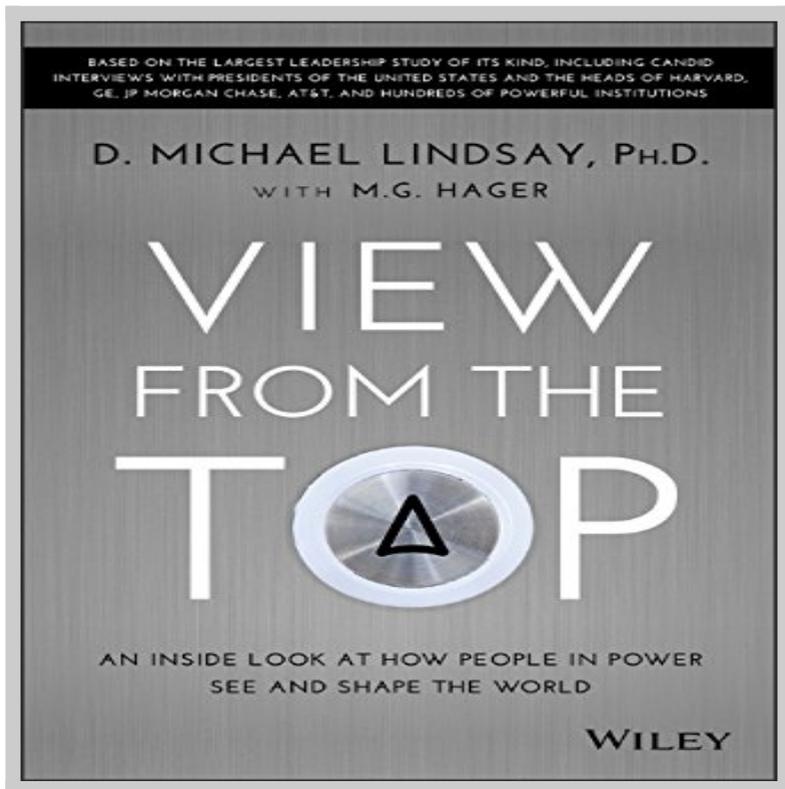


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## **View From Top Inside People Book Preview**

**Learn leadership from the bestâ€”proven insights from the power elite in business, government, and beyond**

*View from the Top* brings readers inside the corridors of power and relates the personal stories and powerful findings from the Platinum Study, a groundbreaking study of 550 elite American CEOs, senior government leaders, and nonprofit executives based on ten years of research. The largest study of its kind, the Platinum Study delves into the domains of the elite with stories that illustrate both the use and misuse of power across the landscape of prominent American institutions such as AT&T, Harvard University, Under Armour, JP Morgan Chase, Bain & Company, and the White House. The book explores not only how leaders wield power, but it

also provides readers with insight into applying the strategies of the successful in their own lives.

In the United States, only a few thousand individuals make the decisions that influence the lives of over 300 million people. Whether in the government, business, higher education, or the arts, these individuals direct policy and set the terms of national debates, yet remain virtually unknown. *View from the Top* explores the real lives of the elite and the social worlds they inhabit, revealing lessons about influence at the top, and the seven principles that shape those in power. The results of the Platinum Study include unexpected truths such as:

- Being born into wealth is a poor predictor of leadership success
- One program can set you on the path to leadership
- It doesn't matter what college you attend
- A leader's best work never sees the light of day
- Time-crushed executives are better situated than most to manage their family lives
- Crisis is the quickest way for a leader to shape an institution
- Working longer does not mean working better

The book examines the different paths to power and describes the essence of leadership and the fundamental traits that distinguish a leader from the pack. For anyone seeking sharpen their leadership skills and impact the world around them, *View from the Top: An Inside Look at How People in Power See and Shape the World* provides the roadmap to taking charge and inspiring change.