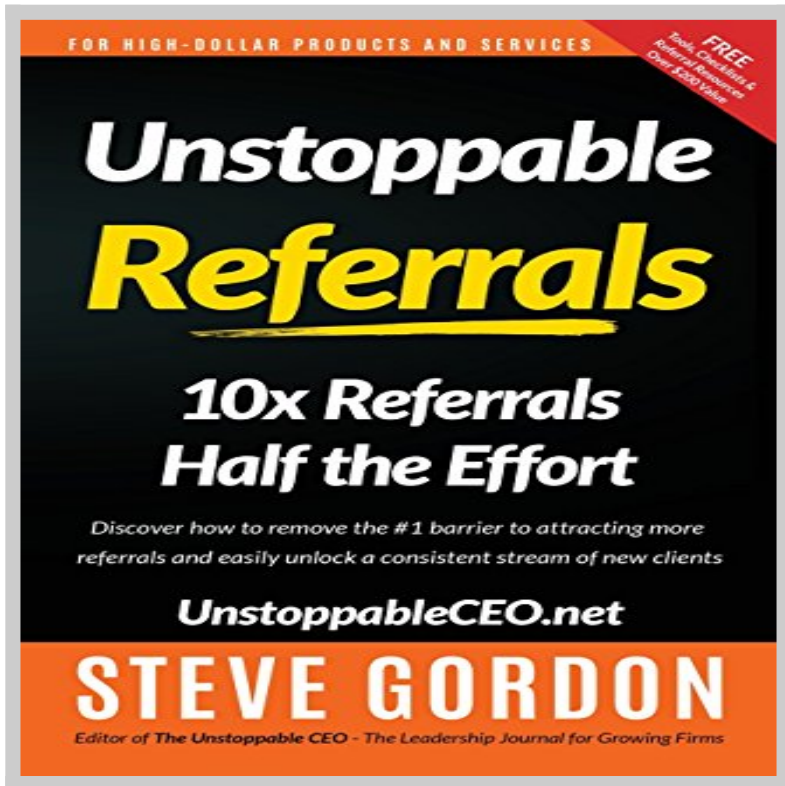


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Unstoppable Referrals 10x Half Effort Book Preview

Take Command of Your Referrals

Marketing strategist Steve Gordon dares you to re-evaluate your approach to attracting referrals and shows you a contrarian approach to referrals that will have you kicking yourself for not reading this book sooner.

Gordon doesn't offer stale advice like "ask more often" or "improve customer service" or "use this script!" **He gives you a paradigm shifting approach to getting loads more referrals, while spending less time, effort and energy.** You'll finally see a path to attracting a predictable stream of referrals to your business...without ever "begging" for a referral

again!

Discover:

- The three ways to increase your referrability
- The trick to getting 5-10 referrals in your very next client meeting
- Why "asking more" rarely leads to more referrals
- The secret reason you're not getting more referrals
- Why chasing "referral partners" is a waste of time